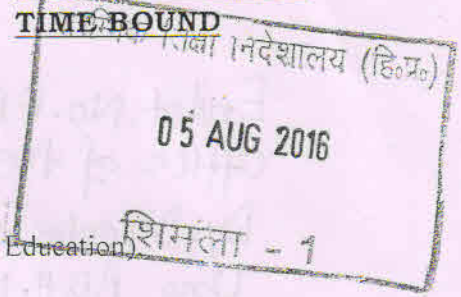


No. EDN-H (EE) (4) 4-30/2015-16 MOU-IVRS  
Directorate of Elementary Education  
Himachal Pradesh  
Dated Shimla-171001 August 2016

**MOST URGENT**  
**MOST IMMEDIATE**  
**TIME BOUND**



To

1. All the Deputy Directors (Elementary/ Higher Education) Himachal Pradesh.
2. All the Block Elementary Education Officers, Himachal Pradesh

**Subject: - Daily Mid Day Meal Automated Meal Reporting and Management System (MDM-ARMS) in the State.**

Sir/Madam,

As you are already aware that as per the directions of the Government of India, the NIC-HP has developed Daily Mid Day Meal Automated Meal Reporting and Management System (MDM-ARMS), for daily SMS based data collection from all 15,000+ schools of the state. In this context, it is apprised that the Telecom Regulatory Authority of India (TRAI) has provided a **toll free SMS Number:- "15544"** to HP State for implementing the Daily SMS based Mid Day Meal Automated Meal Reporting and Management System (MDM-ARMS). Accordingly, there will be no cost to the teachers for sending daily SMSs from Schools on the above said **toll-free SMS Number:- "15544"**, under the above said Daily MDM Reporting and Management System (the format of SMS is MDM space Number of Meals e.g. (MDM 43))

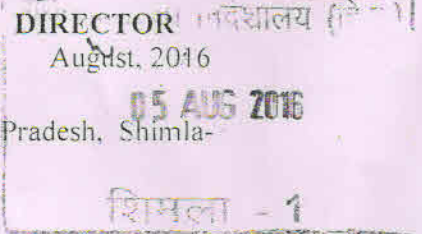
In view of the above, you are therefore directed to give directions to all the Schools/ MDM Teachers In-Charge to immediately start sending the daily SMS from Schools regarding total number of meals served to the students in a particular school day on the above said **toll free Number:-"15544"**. In order to start with this MDM Reporting and Management System, all the Schools/ MDM Teachers In-Charge may be directed to start sending the daily SMS from Schools regarding total number of meals served to the school students in a particular school day, initially from **all mobile operators/connections except BSNL connections** till such time the above said system is not operational on BSNL connections. The meals data can also be entered directly into the **web portal at <http://mdmhp.nic.in>**

Action taken in the matter may be intimated to this Directorate accordingly.

Endst. No. Even Dated Shimla-171001

Copy for information and necessary action to:-

- 1) The Principal Secretary (Education), to the Govt. of Himachal Pradesh, Shimla-171002.
- 2) The Director Higher Education, Himachal Pradesh Shimla-171001.
- 3) The Senior Technical Director, NIC - Himachal Pradesh Shimla-171002.
- 4) Guard file.



DIRECTOR

Handwritten initials and date: 08/8/16

Handwritten initials: e d

Handwritten numbers: 2298 / 6/8/16

Endst.No. EDN-U (A-II) Elem/MDM - 19280-19547  
Office of the  
Dy. Director Elem. Education  
Una, Distt. Una (NP)

Dated:-

- Copy is forwarded to (1) all the Pr/Inm/Incharges of  
GSSS/GNS/GMS in Distt. Una (NP) for strict compliance.  
(2) All the BBBo's in Distt. Una with the directions  
to further circulate this letter to all the  
GPS under your Block for strict compliance.

Further, in this context action taken  
report be submitted to this office  
so that Directorate be informed accordingly.

  
Dy. Director Elementary Education  
UNA, Distt. Una (B.F.)