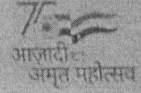


No. LCD-F (11)-3/2021-Loose-II
Government of Himachal Pradesh
Department of Language, Art & Culture



From

The Addl. Chief Secretary (LAC) to the
Government of Himachal Pradesh

To

1. All Administrative Secretaries to the Govt. of Himachal Pradesh
2. The Secretary to Governor, H.P.
3. All HOD's Himachal Pradesh
4. All Divisional Commissioners, H.P.
5. All DC's in Himachal Pradesh
6. The Resident Commissioner, (H.P.) Himachal Bhawan, 27 Sikandra Road, New Delhi-110001
7. The Secretary, H.P. Vidhan Sabha.
8. The MD of all Boards and Corporations of H.P.
9. The Registrar of all Universities of H.P.

Dated Shimla-2 the 22nd November, 2021

Subject:- Regarding celebration of Azadi ka Amrit Mahotsav.

Sir/Madam

I am directed to forward herewith a photocopy of D.O. No. CM-21305/13/221-C&M dated 9 November, 2021 received from the Secretary, Ministry of Culture, Govt. of India New Delhi on the subject cited above and say that the Ministry of Culture, Govt. of India is holding competitions for three activities i.e. Desbhakti geet writing, Lori writing, Rangoli making, from Tehsil/Taluka level to National level.

You are, therefore, requested that necessary directions may be issued to all the concerned under your control to encourage the people of State to take participate in these activities. The detailed guidelines for participation are available at 'Azadi ka Amrit Mahotsav' website at <https://amritmahotsav.nic.in/competitions.htm>. May ensure that all actions are taken well in time for success of AKAM.

Yours faithfully,

(Manjeet Bansal)

Under Secretary (LAC) to the
Government of Himachal Pradesh

Ph. No. 0177-2627810

Encls. No. EON-UC(11) General - 4014 dt. 24.11.2021
To DDEE UNA

Forwarded in original to All Principal/Headmaster/Incharges of LSS/LMS
All B.E.O's for information & necessary action
in the matter accordingly.

Deputy Director of Elementary
Education Una, Distt. Una (H.P.)

Endst. No. As Above

Dated: Shimla-2 the

November 2021

A copy is forwarded is to:-

1. The Secretary (GAD & SA) to the Govt. of H.P. for necessary action please.
2. The Director (Higher Education) H.P. is requested to coordinate with all the District Language Officers and organise the Rangoli making competition in each district of the State.
3. Director (LAC) is requested to take necessary action and supply the ATR to this department immediately.

(Manjeet Bansal)
Under Secretary (LAC) to the
Government of Himachal Pradesh

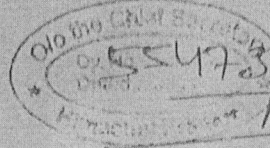
गोविंद मोहन
सचिव
Govind Mohan
Secretary



75
Azadi Ka
Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. CM-21305/13/221-C&M



November 9, 2021

Dear Sir:

As you are aware, 'Azadi Ka Amrit Mahotsav' (AKAM) is an initiative of the Government of India to celebrate and commemorate 75 years of progressive India and the glorious history of its people, culture and achievements. This Mahotsav is dedicated to the people of India who have not only been instrumental in bringing India thus far in its evolutionary journey but have also shaped India's social, cultural, political and economic identity.

2. I would like to draw your kind attention towards Hon'ble Prime Minister's 'Mann Ki Baat' broadcast on 24.10.2021, wherein Hon'ble Prime Minister talked about the following three activities and emphasized that "Amrit Mahotsav must be filled with colors of art, culture, songs and music". In this regard, Hon'ble Prime Minister urged that following three activities may be taken up which will witness larger public participation-

- (i) Deshbhakti geet writing
- (ii) Lori writing
- (iii) Rangoli making

3. Ministry of Culture is holding competitions for all the above three activities from Tehsil/Taluka level to National level. The detailed guidelines for participation are available at 'Azadi Ka Amrit Mahotsav' website at <https://amritmahotsav.nic.in/competitions.htm>.

4. I seek your cooperation to encourage participation in reaching out to and involving our fellow countrymen and women for contributing their individual creations by sensitizing all the educational institutes and attached offices under your jurisdiction to disseminate this information and encourage participation in above mentioned three activities so as to ensure substantive 'Jan bhagidaan'.

5. Further, a running band/ticker to contribute renderings on 'Desh Bhakti Geet writing', 'Lori writing' and 'Rangoli making' at <https://amritmahotsav.nic.in/competitions.htm> may also be included in all websites under your State Government.

with regards,

Yours sincerely,

(Govind Mohan)

Shri Ram Subhag Singh
Chief Secretary
Government of Himachal Pradesh
Shimla

Room No. 502, 'C' Wing, Shastri Bhawan, Dr. Rajendra Prasad Road, New Delhi-110 001
Phone : +91-11-23381040, 23386995, E-mail : secy-culture@nic.in