



**Himachal Pradesh Council for Science, Technology & Environment,
(HIMCOSTE)**

Vigyan Bhawan, Bemlo, Shimla 171001

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SCSTE/F(7)-2007-NGC - 9653 to 9664

Dated 27-03-2019

To

The Deputy Director of Elementary Education

12 districts

Sub:

OBSERVANCE of EARTH HOUR CAMPAIGN on MARCH 30th, 2019 through Eco Club Schools

Sir

This is in reference to the observance of Earth Hour campaign through Eco Club schools on 30th March, 2019.

The Green Good Deeds campaign launched by Ministry of Environment, Forest and Climate Change (MOEF&CC) is a valuable initiative for the conservation and protection of environment which has received attention both globally and forms within the country encouraging positive action. Today, the world stands at a critical juncture. Science is consistently providing evidence of the adverse impacts of unsustainable production and consumption on societies, economies and ecosystem and its services. We follow the principle of growth without destruction which forms the backbone of national Development Framework. Initiatives like Swachh Bharat Abhiyan and Namami Gange are some of the examples of our commitment for a clean, green prosperous and inclusive India. We believe in the transformative power of 1.3 billion Indians in promoting sustainable lifestyles and development.

With this perspective we are supporting and endorsing Earth Hour campaign and urges Eco club schools of your district to come forward and join the Earth Hour Campaign on March 30th 2019 by pledging to GIVE UP TO GIVE BACK. Last year GIVE UP TO GIVE BACK campaign was launched by Earth hour focusing on seven themes related to REDUCE- plastic pollution, water, waste, paper waste, food waste, energy waste, e-waste and carbon emitting commute. Earth Hour 2019 proposes to continue with the theme while adopting a fun strategy that people will do by video recording themselves on their mobile phones buzzing like a bee for as long as they can and putting it on social media challenging their friends, colleagues and family members. This is a simple action that is expected to have cascading impact, setting the stage for people to take their own GIVE UP TO GIVE UP TO GIVE BACK pledge. GIVE UP TO GIVE BACK should be seen as an opportunity to adopt a shift in culture and towards sustainability and behavior change, to economize operations and reduce costs. The Promotional materials have been prepared by WWF-India and can be accessed at earth hour. For any assistance and to confirm your participation, please contact WWF-India at hpandev@wwfindia.net

You are therefore requested to kindly direct the Eco clubs of your district to observe the Earth Hour on 30th March, 2019 by organizing above said activities and send the report to this office.

ENDST NO - EDM/ELI - 1110

Dated 28/03/19

Yours sincerely,

26/3/19

D.C. Rana

Member Secretary

Forwarded in original to:-

- (1) To the Member secretary HIMCOSTE (KUSUMPT) Vigyan Bhawan Shimla - HP
- (2) All the Principal / Headmaster / Govt Sr. Sec / Govt High Schools and middle School in Una D.I.S.H.

Dy. Director Elementary Edu
UNA, Distt. Una (H.P.)