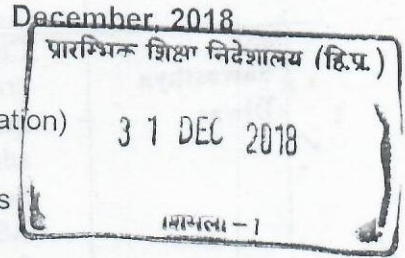


**Most urgent
Important**

No.EDN-H(EE)(6)4-52/2018-19Poshan Abhiyaan
Directorate of Elementary Education,
Himachal Pradesh
Dated- Shimla-171001 the December, 2018

To

- 1) All the Deputy Directors (Elementary Education)
Himachal Pradesh.
- 2) All the Block Elementary Education Officers
Himachal Pradesh.



Subject: -

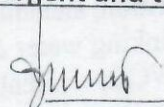
Regarding Plan of Action for Jan Andolan Activities under " POSHAN Abhiyaan"

Sir/Madam

"As you may be aware that the Government of India, Ministry of Women and Child Development has launched "POSHAN Abhiyaan" across the country and it has been apprised by the abovesaid Ministry, that the "POSHAN Abhiyaan" is not a programme but a "Jan Andolan" and "Bhagidaari" and thus this programme incorporates inclusive participation of public representatives of local bodies Government Departments, social organisations and the public and private sector at large. In this context, the State Department of Women and Child Development vide their letter No.15-26/2018-Jan Andolan/IEC-25850-25859 Dated 7-12-2018 has intimated this office that different activities would be done by the line Departments in intensive mode in order to propagate information on health and nutrition issues amongst the masses as "Jan Andolan" from 15-12-2018 to 31-01-2019 as per weekly Jan Andolan activities schedule attached herewith at **Annexure-I**.

In view of the above, you are therefore directed to Co-ordinate with the District Programme officers of the State Women & Child Development Department for holding above mentioned activities in the district in order to ensure effective implementation of "POSHAN Abhiyaan" in the State and the activities conducted may be uploaded on "Jan Andolan" dash board of the Government of India, You are further directed to issue necessary directions to all the schools for similar necessary action at school level also.

This may be treated as most urgent and time bound.


Hitesh Azad (HPAS)
Joint Director Elementary Education (A)
E-mail eleeduhp@gov.in
Ph. No. 0177-2658044

Endst. No. Even Dated Shimla-171001 the December, 2018

Copy to:-

1. The Director, Women and Child development Cedar Home, Brentwood Estate, Himland Shimla-171001 w.r.t. his letter referred above for information please.
2. Guard file.

Hitesh Azad (HPAS)
Joint Director Elementary Education (A)
E-mail eleeduhp@gov.in
Ph. No. 0177-2658044

100
15/01/2019

27/11/19

The copy of letter is being sent to all the BEOs for necessary action.
Dated: 16/01/19
Deputy Director of Elementary Education (H.P.)

Week	Activities to be undertaken	Involvement of Deptts.
1 st week	<ul style="list-style-type: none"> • Meri Poshan Kahani- discussion on health and nutrition issues during Anganwadi Level Monitoring & Support Committees (ALMSCs) meetings amongst pregnant women, lactating mothers, mothers of children below 6 years of age, adolescent girls and boys, Mahila Mandals, Self Help Groups in co-ordination with ASHA Workers in AWC. • Swasthya Janch-Health check-up of children, pregnant & lactating by Health Department in AWC. • Poshan Shiksha-Orientation & sensitization of field functionaries viz Mahila Mandals, PRIs, Yuvak Mandal etc on health & nutrition issues by Supervisors of WCD and ANMs of Health Department. 	WCD, Health, Rural Development, Panchayati Raj, Irrigation & Public Health.
Jan Sawasthya Diwas		
2 nd Week Swasthya Abhiyaan	<ul style="list-style-type: none"> • Swasthya Warta-Health talks on issues like anaemia, malnutrition, hand washing, menstrual hygiene, etc. in schools by involving Medical Officers of Health, AMO of Department of Ayurveda, ANMs of Health Deptt. and ICDS Supervisors of WCD by the Education Department. • Poshan Pratiyogita-Quiz/painting/drawing competition in schools on POSHAN. • Swachhta Diwas-Intensive drive of HAND WASHING in the Anganwadi Centres. 	WCD, Health, Rural Development, Panchayati Raj, Irrigation & Public Health, Ayurveda, Education.
3 rd Week POSHAN Ki Saajhedaaree	<ul style="list-style-type: none"> • Panchayat Ki Bhagidaari -Using platform of Panchayat Meeting/Gram Sabha meetings to generate public awareness about balanced diet, malnutrition, anaemia, hygiene & access to safe drinking water & proper sanitation etc by WCD, Health and Ayurveda Department. • POSHAN Rallies- Involving public, field functionaries of line Departments. • POSHAN Sahabhaagita-Discussion on POSHAN related issues in the meeting of School Management Committee in Schools. • Swasth Shishu Swasth Maa-Healthy Baby Shows. 	WCD, Health, Rural Development, Panchayati Raj, Irrigation & Public Health, Ayurveda, Education, Food Supplies & Consumer Affair, UD
4 th Week Poshan Tyohar	<ul style="list-style-type: none"> • ECCE day-children to dress up as fruit and vegetables • Painting/drawing completion of AWC children on POSHAN related activities. • POSHAN Quiz in AWCs. • POSHAN Mela- By involving field functionaries of line Departments. • POSHAN Rallies 	WCD, Health, Rural Development, Panchayati Raj, Irrigation & Public Health, Ayurveda, Education,