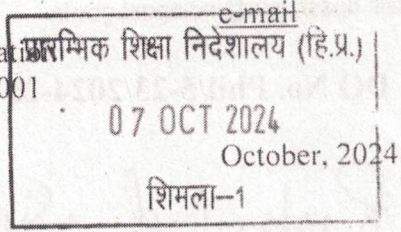


No. EDN-H(Ele)(4)-2024/(47)
Directorate of Elementary Education
Himachal Pradesh, Shimla-171001



Dated the Shimla-1

To

✓ All the Deputy Directors of Elementary Education
in Himachal Pradesh.

Subject:- "Dhai Akhar" hand written letter writing Campaign on the theme
"The joy of writing: Importance of Letters in Digital age" for the
year 2024-25.

Sir,

Enclosed, Please, find herewith DO No. Phil/5-23/2024-25 Dated
27.09.2024 received from Sh. Bishan Singh, Director Postal Services Gol Ministry of
Communication, Department of Posts HP, Postal Circle Shimla-9 on subject cited
above.

In this context, you are request to bring the enclosed letter to the notice
of all the Heads of Schools/Institutions falling under your control, with further
directions to them to make wide publicity of this campaign in their respective areas so
that maximum students alongwith teachers and other interested persons may participate
in the campaign. The SOP on the same is enclosed herewith as Annexurre-A.

This may be given top priority.

Encls: As above (3 leafs)

Addl. Director (Admn.)
Dte. of Ele. Education, HP

Endst. No. even
Copy forwarded to:-

October, 2024

1. Sh. Bishan Singh, Director Postal Services, Ministry of Communications,
Department of Posts, Himachal Pradesh Postal Circle, Shimla-171009 for information,
please.
2. Guard file.

Addl. Director (Admn.)
Dte. of Ele. Education, HP

3084
14/10/24

G-II
12/10/24
10/10/24
cal+pm

बिशन सिंह

निदेशक डाक सेवाएं

Bishan Singh

Director Postal Services

फोन / Tel.: 0177-2629001

ई-मेल / Email: dpsshimla@indiapost.gov.in



सत्यमेव जयते

भारत सरकार
संचार मंत्रालय, डाक विभाग
हिमाचल प्रदेश डाक परिषद

शिमला - 171009

Government of India
Ministry of Communications
Department of Posts
Himachal Pradesh Postal Circle
Shimla - 171009

DO No. Phil/5-23/2024-25

Dated: 27.09.2024

Respected Sir,

ENC 963
28/9/24

96748
01-10-24

This is regarding "Dhai Akhar" Hand Written Letter Writing Campaign on the theme "The joy of writing: Importance of Letters in Digital age" for the FY 2024-25.

2. Dhai Akhar Letter Writing Competition, an initiative by Department, not only promotes the art of letter writing but also fosters creativity, critical thinking and empathy among participants on key issues concerning the Nation. The Department of Posts through its Philately Division, has been conducting the National level Dhai Akhar letter writing competition since 2017, receiving a tremendous response.

3. The "Dhai Akhar" letter writing campaign was started from 14-09-2024 and can be written in English/Hindi Languages. The letter can be written on a plain A-4 size paper with a word limit of not more than 1000 words or on an Inland Letter Card (ILC) with a word limit of not more than 500 words. Only **HANDWRITTEN LETTERS** will be accepted. The embossed envelope and the Inland Letter card (ILC) is the permitted stationery. This is open to all and includes all age groups. The writer of the letter will have to go to the Post Office and post the letter in the letter box. The letters so written should be addressed to **The Chief Postmaster General, Himachal Pradesh Circle, Kasumpti, Shimla-171009.**

The categories for National Level Dhai Akhar Letter Writing Campaign are as under:-

(a) Up to 18 years (age as on 01.01.2024)

1. Inland Letter card category

2. Envelope Category

(b) Above 18 years (age as on 01.01.2024)

1. Inland Letter Card category

2. Envelope Category

4. Top three letters in each category will be shortlisted by the Circle and prizes will be awarded to these entries at Circle level/State Level. The selected letters at Circle Level/State Level will be sent to the Directorate for further evaluation in each category at the National Level.

5. The following awards will be given to Circle Level/State Level winners:-

Prize to be given to the winners in each Category at Circle Level:-

GAB

Suminda B. Singh
11/10/24

- (a) First Prize in each category Rs. 25000/- (Rs. Twenty Five Thousand Only)
- (b) Second Prize in each category Rs. 10,000/- (Rs. Ten Thousand Only)
- (c) Third Prize in each category Rs. 5,000/- (Rs. Five Thousand Only)

6. The proposed prize money to be given to the winners at National Level in each category of letters is as follows:-

Prize to be given to the winners in each Category at National Level:-

- (a) First Prize in each category Rs 50,000/- (Rs. Fifty Thousand Only)
- (b) Second Prize in each category Rs. 25,000/- (Rs. Twenty Five Thousand Only)
- (c) Third Prize in each category Rs. 10,000/- (Rs. Ten Thousand Only)

7. The participants have to give a certificate of their age on the letter such as "I certify that I am below/above the age of 18 as on 01/01/2024.

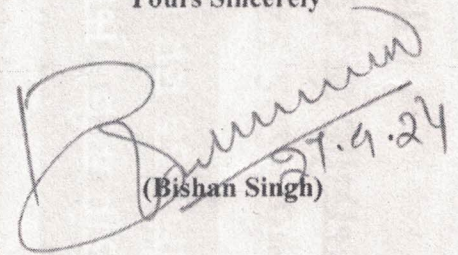
8. This is an opportunity for the students of the state to show their writing skills and to pen down their ideas on "The joy of writing: Importance of Letters in Digital age" and win awards also. I shall be happy, if the students of the rural and far flung areas where only Government schools are available, also participate in this letter writing competition.

9. You are, therefore, requested to make wide publicity of this campaign through your department, so that maximum students along with teachers may participate in the campaign. The letters so written must reach to the Office of the Chief Postmaster General, HP Postal Circle, Kasumpti, Shimla-9 before 14-12-2024.

10. It is worthwhile to mention here that this competition is not restricted to students only but open for all. The SOP on the same is enclosed as Annexure-A

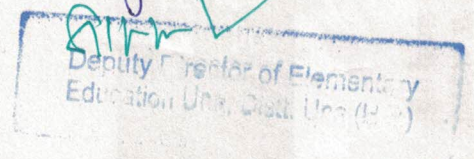
With regards

Yours Sincerely


(Bishan Singh)
27.9.24

- The Director of Elementary Education, Shimla-171001

Enclst No. - EDN - U (U-II) Gen/Misc / 2024 4038
16/10/24
Forwarded in original to all the BEOs of the district
Incharge of GMS and BMS for the information & necessary
actions.



अखिल भारतीय पत्र लेखन प्रतियोगिता

“ढाई आखर”

“लेखन का आनंद: डिजिटल युग में पत्रों का महत्व”
सभी आयु वर्ग के लोग निम्न श्रेणियों में हिस्सा ले सकते हैं

आयु : 18 साल तक

- अंतर्देशीय पत्र कार्ड - 500 शब्द
- लिफाफा श्रेणी (A-4 साईज पेपर में)-1000 शब्द

आयु : 18 साल से उपर

- अंतर्देशीय पत्र कार्ड - 500 शब्द
- लिफाफा श्रेणी (A-4 साईज पेपर में)-1000 शब्द

प्रत्येक श्रेणी में पुरस्कार

प्रथम पुरस्कार	द्वितीय पुरस्कार	तृतीय पुरस्कार
₹25000/-	₹10000/-	₹5000/-

पत्र अंग्रेजी / हिन्दी / स्थानीय भाषा में लिखा जा सकता है एवम् “चीफ पोस्टमास्टर जनरल हि.प्र. परिमंडल कार्यालय शिमला-171009” के पते पर भेजा जाना है। पत्र हस्तालिखित होना अनिवार्य है।

पत्र पोस्ट करने की अंतिम तिथि 14 दिसम्बर 2024 होगी।

प्रतियोगिता का परिणाम जनवरी 2025 के अन्तिम

सप्ताह में घोषित किया जाएगा।

अधिक जानकारी के लिए संपर्क करें:

कार्यालय चीफ पोस्टमास्टर जनरल

हि.प्र. सर्कल शिमला-171009

दूरभाष नं. 0177-2620114

